SPONSORSHIP OPPORTUNITIES

THE INTERSECTION
OF FAITH AND SPORTS



SHOW OVERVIEW

VISION

PROCLAIM
the glory of God through sports.

CREATE A SHOW
that allows college and professional athletes to share how Jesus has impacted their lives.

FORMAT
30 to 60 minute episodes.

FREQUENCY
Weekly+

RELEASE
Apple, Spotify, YouTube, Instagram, Facebook.



Apple Podcasts | Spotify | YouTube | Instagram | Facebook

SHOW OVERVIEW

GOALS

30 DAYS
1,000 Downloads per episode

60 DAYS
10,000 Downloads per episode | 1,000 YouTube Subscribers

90 DAYS
50,000 Downloads per episode | 10,000 YouTube Subscribers

6 MONTHS
100,000 Downloads per episode | 20,000 YouTube Subscribers

1 YEAR
100,000+ Downloads per episode | 100,000 YouTube Subscribers



THE HUDDLE
WITH COACH RYAN MUDD

THE INTERSECTION
OF FAITH AND SPORTS

Apple Podcasts | Spotify | YouTube | Instagram | Facebook

THE HUDDLE
WITH COACH RYAN MUDD

SOME OF OUR GUESTS
WHO WILL BE ON THE SHOW?

THE INTERSECTION
OF FAITH AND SPORTS



BRETT RATLIFF
NFL QUARTERBACK
YOUTH PASTOR, BETHEL CHURCH



BRODIE CROYLE
NFL QUARTERBACK
BIG OAK RANCH MINISTRY



TIM TEBOW
NFL QUARTERBACK
TIM TEBOW FOUNDATION



DIANE TURNHAM
MTSU ATHLETIC DIRECTOR



RYAN SMYTH
"CAPTAIN CANADA"
NHL HOCKEY



RICH GARZA
NFL LINEMAN
SOLDIERS FOR FAITH MINISTRY

COMPARABLE SHOWS

FAITH-BASED PODCASTS WITH A PROVEN AUDIENCE



TOUCHING THE AFTERLIFE

233,000 Subscribers

221 Videos

Real stories and testimonies about heaven, the afterlife, and spiritual experiences that engage a large, loyal audience.



THE DEEP END WITH TAYLOR WELCH

575,000 Subscribers

740 Videos

In-depth conversations about business, wealth, personal growth, and culture with a large and engaged audience.



FRANCIS MYLES INTERNATIONAL

178,000 Subscribers

2,100 Videos

Teaching and equipping believers to walk in purpose, see breakthrough, and experience God's power in everyday life.



THE CONNECTED LIFE WITH BOB GOFF

592,000 Subscribers

900 Videos

Real conversations about faith, life, and making a difference in the world with a large and influential audience.

FAITH-BASED CONVERSATIONS ARE REACHING LARGE, ENGAGED AUDIENCES.

THERE IS A PROVEN AND GROWING MARKET FOR THIS CONTENT.

COMPARABLES

SHOW EXAMPLE

Faith-based shows with a similar mission and audience are achieving significant reach and engagement across multiple platforms.

SUBSCRIBERS
233,000

VIDEOS
221



FAITH-BASED CONVERSATIONS ARE REACHING LARGE, ENGAGED AUDIENCES.

REAL STORIES | REAL FAITH | REAL IMPACT

THE HUDDLE WITH COACH RYAN MUDD

THE INTERSECTION OF FAITH AND SPORTS

COMPARABLES

SHOW EXAMPLE

Faith-based shows with a similar mission and audience are achieving significant reach and engagement.

SUBSCRIBERS
178,000

VIDEOS
2,100



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COMPARABLES

SHOW EXAMPLE

The Deep End with Taylor Welch is a faith-based show with a similar mission and audience, demonstrating the potential reach and engagement for content that explores real faith conversations.

SUBSCRIBERS
575,000

VIDEOS
740





SIMILAR MISSION

Explores faith, culture, and real-life issues through a biblical lens.

ENGAGED AUDIENCE

A highly engaged, growing audience across multiple platforms.

PROVEN REACH

575,000 subscribers and 740 videos showing strong content consistency.

RELEVANT CONTENT

Real conversations that resonate with today's audience, similar to the mission of The Huddle.

THE HUDDLE WITH COACH RYAN MUDD

THE INTERSECTION OF FAITH AND SPORTS

THE TEAM

BUILDING THE SHOW



COACH RYAN MUDD

HOST

- TRANSFORMATIONAL COACH
- AVID SPORTS NUT

TONY BRADSHAW

PRODUCER | TECHNOLOGY

- HOST | THE MILLIONAIRE CHOICE PODCAST
- HOST | GET BUSINESS SMART PODCAST
- AUTHOR | THE MILLIONAIRE CHOICE
- AUTHOR | 31 DAYS TO GET MONEY SMART
- FORMER DAVE RAMSEY EXECUTIVE

SPONSORSHIP OPPORTUNITY

HOW YOU CAN SHARE IN THE MISSION

GOLD SPONSORSHIP

MONTHLY | 1 YEAR COMMITMENT

- **$5,000 PER MONTH**
- **STUDIO PRESENCE | ON SCREEN**
- **PREMIUM SHOW MENTIONS**
- **PREMIUM WEBSITE PRESENCE**
- **PREMIUM NEWSLETTER PRESENCE**



SPONSORSHIP OPPORTUNITY

HOW YOU CAN SHARE IN THE MISSION

SILVER SPONSORSHIP

MONTHLY | 1 YEAR COMMITMENT

- **$2,500 PER MONTH**
- **SHOW MENTIONS**
- **WEBSITE PRESENCE**
- **NEWSLETTER PRESENCE**



SPONSORSHIP OPPORTUNITY

HOW YOU CAN SHARE IN THE MISSION

BRONZE SPONSORSHIP

MONTHLY | 1 YEAR COMMITMENT

- **$1,000 PER MONTH**
- **WEBSITE PRESENCE**
- **NEWSLETTER PRESENCE**

